



**UNITED WAY**  
Yampa Valley

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# Annual Report

## 2024



# BUILDING A STRONGER TOMORROW, TOGETHER

At United Way of the Yampa Valley, we believe that true change happens when communities come together with a shared vision. Over the past year, we have worked hand in hand with local organizations, businesses, and individuals to create opportunities, uplift families, and build a brighter future for everyone in our region.



From providing essential services to supporting education, financial stability, and health initiatives, our collective impact has made a meaningful difference. This report highlights the achievements made possible through your generosity and dedication. As we look ahead, we remain committed to strengthening our community—together.

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# A letter from our Executive Director

## DEAR FRIENDS OF THE UNITED WAY OF THE YAMPA VALLEY,

One word stands out as I reflect on the past year: together. Our community has shown remarkable resilience and generosity. With your unwavering support, UWYV has provided essential resources and made a difference in the lives of individuals and families in need.

This year marked a significant personal journey as I transitioned from Interim to permanent Executive Director in December 2024. With over 15 years of experience in strategic planning and community engagement, I am committed to fostering collaboration and driving impactful changes throughout the Yampa Valley.

One of our main objectives in 2025 is to remain agile, sustainable, and responsive to our community's evolving needs. Our board fully supports the development of innovative programs to tackle our region's most pressing challenges. Stay tuned for opportunities in support of these new initiatives.

We have expanded our Financial Education classes into new locations, promoting financial empowerment across Routt, Moffat, and Rio Blanco counties. Together, we have strengthened our local support networks and broadened essential services across the Northwest. In the following pages, you will see the tangible impact of your generosity.

Thank you for your continued passion for our mission. Let's keep working together to build a stronger and more equitable region.

With heartfelt  
gratitude,



**JENNIFER BRUEN**  
Executive Director



# The Team

NONE OF THIS WOULD BE POSSIBLE WITHOUT THE DEDICATION AND HARD WORK OF OUR INCREDIBLE TEAM, WHOSE PASSION AND COMMITMENT DRIVE OUR MISSION FORWARD EVERY DAY.



**TOM**  
**Krabacher**  
BUSINESS OPERATIONS MANAGER



**LYNN**  
**Figone**  
MOFFAT AND RIO BLANCO COUNTY  
COMMUNITY IMPACT MANAGER



**ERIN**  
**Walker**  
ROUTT COUNTY COMMUNITY  
IMPACT MANAGER



**MONIQUE**  
**Macchia**  
ADMINISTRATIVE ASSISTANT

# The Board

Cuyler Meade

Andrew Czysz

PJ Wharton

Carrie Helmcamp

Chick Corrado

Angelica Salinas

Debra Sauermann

Dave Kinnear

Ciara Bartholomew

Jim Feree

Elsie Wodnik

David Lundeen

Marci Marumoto

Leslie Gibson

Lynn F. Zinn

Olivia Goldsworthy

Marci Valicenti

Nate Browning

# Grant Allocations

Through our Grant Process, we allocated **\$488,333** to **46** Northwest Colorado Nonprofit Organizations.



**Early Childhood Education**  
\$171,564



**Financial Stability**  
\$44,355



**Youth Success**  
\$117,500



**Health & Crisis Services**  
\$140,212

## Other

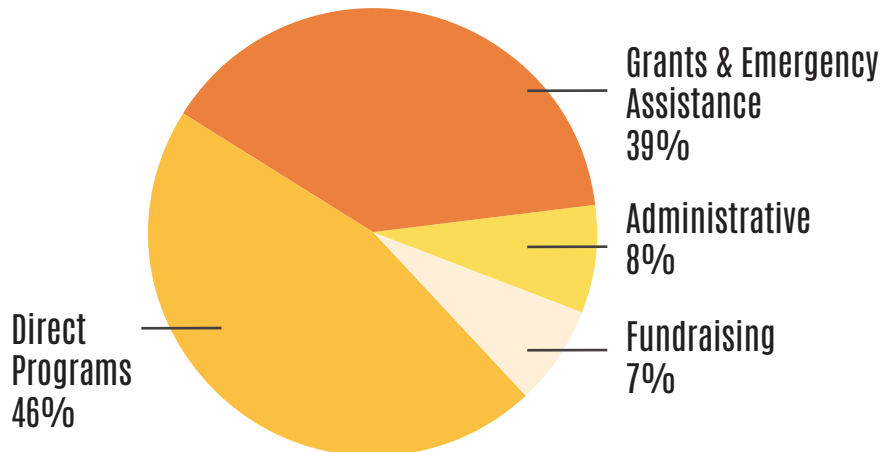
Donor Designated Organizations outside of our four main pillars: \$14,702

This funded **51** unique programs - outside of what was donor designated, to directly serve **1,358** individuals, and a maximum reach of up to **13,781**.

# Financials

As of 8/31/2024 UWYV had 'tentative' (subject to final audit) net assets of \$1,299,921.

Total spending for the fiscal year was \$1,524,483.



Day of Caring is always a huge benefit to our organization. The help we get from volunteers allows us to successfully prepare for all of our Summer Programming getting youth outside and engaging with nature!

- Reece Wells,  
Yampatika



# Highlights

THIS PAST YEAR, UNITED WAY OF THE YAMPA VALLEY HAS MADE SIGNIFICANT STRIDES IN STRENGTHENING OUR COMMUNITY—EXPANDING CRITICAL PROGRAMS, DEEPENING LOCAL PARTNERSHIPS, AND DRIVING MEANINGFUL IMPACT ACROSS NORTHWEST COLORADO.



## Youth United Way

Gave out 13k in grant allocation funds to local non profits. The program is open to high school aged students which provides education and opportunities for advocacy, philanthropy and volunteerism in the community.

## Day of Caring-Moffat County

First year in Moffat County  
22 Volunteers  
6 Projects

## Budget 101

Free classes helping community members learn budgeting.

## Legacy Planning

Program focused on helping community members get the information they need to plan for end of life. Focus areas: Financial planning, Burial Planning & Wishes, End of Life Care & Insurance, Will vs Trust.

## GATHER - Coffee, Conversation & Community

Bring people together for conversation helping to address mental health issues and feelings of isolation.

We continue to strengthen ties in the Moffat & Rio Blanco communities through continual outreach, free events/programs and look forward to expanding in both counties in 2025.





## Holiday Food Gift Cards

We worked to ensure nominated families in our community had access to a warm meal over the holiday season by collecting purchased food gift cards from Safeway and City Market.

20 Nominating Agencies  
1,266 Total Cards  
422 Families Served  
\$29,390.98 Total Donations



## Community Thanksgiving

Because of our amazing community, and philanthropic companies, neighbors came together to share a meal, create memories, and celebrate the true spirit of Thanksgiving.

500 Attendees  
700 Meals Served  
284 Volunteers



## Day of Caring - Routt County

A half-day event that connects volunteers with projects for nonprofits, government, and low-income individuals in the community.

342 Volunteers  
26 Organizations Served  
28 Total Projects  
1026 Volunteer Hours  
\$30,718.00 Saved



## Fundraising Event Spotlight

# PEAK GIVING

The donation event ran from December to mid-January and raised \$32,000.



A buff contest was run for local 5th graders! The winning design was printed and offered to donors.

**ELEVATED**  
PROPERTIES

**RESORT GROUP**

TOTAL RESORT SERVICES

  
**DOING  
GOOD**  
IT'S IN OUR  
NATURE

**Steamboat**

# Stories from the field

In 2024, UWYV funded snow shoveling services for an elderly community member who lives too far for our volunteers to reach. He was very grateful to avoid being snowed in!

We collaborated with LiftUp, the Yampa Valley Community Foundation, and the Department of Human Services (DHS) to secure thousands of dollars to pay for a young person's dental care.

Mike faced a challenge. He experienced losses due to a fire and a divorce, which left him mentally and financially drained. After several phone calls with him, we encouraged him to commit to a mental health plan and helped him apply for support from the Department of Human Services.



# Women United

# WOMEN UNITED®

Women United, a UWYV affinity group, is dedicated to creating lasting change, in Routt County.

This past year, Women United helped us to expanded our financial literacy classes, to provide more individuals with the tools and knowledge needed to achieve financial stability. Through hands-on workshops and mentorship, participants gained essential skills in budgeting, saving, and long-term financial planning.

In addition to financial literacy, Women United hosted several signature events, including a school supply drive and a community baby shower.

With each event and initiative, Women United is strengthening our community and providing more opportunities for women and families to thrive.



## Supplies for Success

\$8,900 in school supplies collected and distributed to Routt County schools and youth

180 packed backpacks distributed to local families across Routt County

64 volunteer hours logged



## Community Baby Shower

30 cans of formula  
5,000 diapers  
800 pull-ups  
7,050 wipes  
125 packs of baby food



## Lunch and Learn

Each year, Women United hosts free Lunch and Learn events, welcoming the community to engage in meaningful discussions. In 2024, these impactful sessions focused on mental health, providing attendees with valuable insights on how to support those in need. 112 participants gained essential knowledge and enjoyed a complimentary lunch in a welcoming and supportive environment.



# Financial Literacy

- 113  
Total Participants
- 8 Financial Literacy Classes
- 3 Budgeting Classes  
27 Participants and 26 Mentors
- 2 Credit Classes  
24 Participants
- 1 Home Buying Class  
24 Participants
- 1 Investing Class  
21 Participants
- 1 Insurance Class  
17 Participants

**“I just opened my first credit card about two weeks before this class started, and I knew nothing! Now I feel confident about how I am going to consistently improve my credit score...”**

- (2024 Credit participant)

“Without this resource I’m not sure I would have books in my home. I love seeing my little one enjoying story time.”

- Routt County  
DPIL Parent



# Dolly Parton Imagination Library



Dolly Parton's Imagination Library is a book gifting program that mails free, high-quality books to children from birth to age five, no matter their family's income. It is a signature program of United Way of the Yampa Valley Women United.



**7,395**

Books mailed between  
January 24 and December 24



**752**

Children served



**“My child is exposed to a wider variety of books”**

93% of parents surveyed responded ‘Yes’

**“I am reading more often to my child”**

71% of parents surveyed responded ‘Yes’

**“Other Members of the family read more often to my child”**

62% of parents surveyed responded ‘Yes’



[www.unitedwayoftheyampavalley.com](http://www.unitedwayoftheyampavalley.com)

Steamboat 970-879-5605 | Craig 970-824-6222

443 Oak Street Steamboat Springs, CO

775 Yampa Ave, Craig, CO