# Table of Contents

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Executive Director Letter</td>
</tr>
<tr>
<td>4</td>
<td>Merger</td>
</tr>
<tr>
<td>5</td>
<td>Mission/Vision</td>
</tr>
<tr>
<td>6</td>
<td>Our Team</td>
</tr>
<tr>
<td>7</td>
<td>Stories of Us</td>
</tr>
<tr>
<td>8</td>
<td>The Highlights</td>
</tr>
<tr>
<td>10</td>
<td>Women United</td>
</tr>
<tr>
<td>12</td>
<td>Partner Allocations</td>
</tr>
<tr>
<td>13</td>
<td>Financials and Giving</td>
</tr>
</tbody>
</table>
To friends of United Way of the Yampa Valley,

It’s been a year filled with innovation, growth, and meaningful collaboration. As we reflect on our accomplishments, we are thrilled to share with you the incredible milestones we’ve achieved.

One of our biggest accomplishments was the merger of Routt County United Way and Moffat County United Way. United Way mergers are becoming increasingly more common around the world. They demonstrate that through the power of combined efforts, we can reach more people and do more.

Under our new name United Way of the Yampa Valley, we are offering services to Routt, Moffat, and Rio Blanco counties. For example, our financial literacy classes hosted by Women United are now held in Oak Creek, Hayden, Craig, and Steamboat. These classes have helped individuals become financially empowered. As time goes on, we are planning on offering the classes in more locations across the valley.

Our merger and financial literacy classes are just the beginning. Keep reading to see the joy, community togetherness, and success that is United Way of the Yampa Valley. Thank you for your support!

Executive Director, Kate Nowak
On September 1, 2023, Routt County United Way and Moffat County United Way merged to create United Way of the Yampa Valley. This decision was made after careful consideration and collaboration between representatives from both entities. Our collective aim is to provide the best support and services to the communities of Routt, Moffat, and Rio Blanco counties, closing gaps and opening opportunities for all. By combining resources, expertise, and networks, United Way of the Yampa Valley will be better equipped to foster positive change and create lasting solutions for our community.

The newly formed United Way of the Yampa Valley will uphold the mission shared by both organizations: to advance the common good in Northwest Colorado by improving education, strengthening financial stability, and promoting community well-being. This merger presents numerous opportunities to expand support and services, allowing us to make an even more significant impact.
UWYV creates solutions that advance the common good in Northwest Colorado. We’re improving education, strengthening financial stability, and making our community healthier. Our community-led solutions focus on four goals to make the greatest impact in our community: giving children a strong start through early childhood education, providing youth a safe, healthy, and nurturing environment to promote successful youth, improving the financial stability of all Northwest Colorado Citizens, and promoting access to health and crisis services.

**Our Mission**

Our mission is to unite people, ideas, and resources to advance the common good in education, financial stability, and health.

**Our Vision**

We envision a Northwest Colorado community where all individuals and families achieve their human potential through access to education, opportunities to improve financial stability, and support to lead healthy lives.
OUR TEAM

The Board

Dave Kinnear
Community Member

Jim Ferree
Previous Craig City Manager

Ciara Bartholomew
Finance/Business Manager,
South Routt School District

Cuyler Meade
Director of Communications and
Grants at the Moffat County
School District

Leslie Gibson
Steamboat Resort Senior
Executive Assistant to Rob Perlman

Elsie Wodnik
Community Member

Andrew Czysz
Alpine Insurance COO

Debra Sauermann
Community Member

Chick Corrado
One of the founders of
Applied Physical Sciences

Marci Valicenti
The Group Real Estate
Broker Associate | Partner

Carrie Helmcamp
14th Judicial District Family
Court Facilitator

Ashly Shipman
Tri-State HR

Lynn F. Zinn
Co-Chair Women United

David Lundeen
Community Member

Nate Browning
Tri-States Corporate
Chemistry Manager

Marci Maramoto
Steamboat Radio Sales
Director

Olivia Goldsworthy
Community Ag. Alliance
Marketing and
Development Manager

The Staff

Kate Nowak
Executive Director

Jennifer Bruen
Associate Director

Michele Barkal
Business Operations Manager

Marco Borja
Moffat Impact
Manager

Deanna Sanchez
Marketing & PR
Manager
Brad’s Story

“The Budgeting 101 class was a blessing to me. As someone who makes highly varied income, my head would spin thinking about how I would have any stability with finances. Scott, Lynn, and the Susans introduced me to multiple straightforward ways to deal with variable income that have given me real peace of mind. The fact that this class is offered to us at no cost with great reward is a blessing. Thank you.” *

Testimonials

“This food card is a true blessing. With it, we were able to provide a holiday meal for our family. Thank you from the bottom of our hearts!”

“Your holiday food card brought tears to my eyes. It really is a great support in these difficult times. Thank you.”

- Anonymous Holiday Grocery Card Recipients

*The name Brad is a pseudonym to protect the individual.
Routt County United Way and Moffat County United Way Merged!

Day of Caring
- 326 Volunteers
- 29 Projects
- $29,291 Saved in labor costs

Moffat County Softball Fundraiser
- Raised $5,851

September 1, 2023

$50K & $20K Day
- Raised $52,000
- Raised $22,000

Moffat County Youth United Way
Open to all high school age students, Youth United Way provides education on nonprofits, community service, fundraising, and collaboration with community leaders.

- 54 Total Students
- 1,758 Total Hours in the 23-24 School Year
UNITED WE THRIVE

Community Thanksgiving Dinner
Fed 650+ individuals
123 Volunteers
189 Food donations

Holiday Grocery Card Drive
Provided over 1,171 locals in need with $25 grocery cards

Monster Mash Fundraiser
Raised $58,330

Steamboat Ski Resort Match Day
Raised $27,500
WOMEN UNITED

Women United are a dynamic group of philanthropic-oriented women dedicated to giving, advocating, and volunteering for the most vulnerable in our community.

Dolly Parton Imagination Library

- 650 children served in 2023
- 14,768 books given in 2023
- Research shows between 66% and 75% of families read more to their children after receiving the Imagination Library books.

School Supplies for Success

- Raised around $8,500 in-kind and monetary
- Provided 158 backpacks filled with necessary school supplies
- 60 volunteer hours
“We are mothers, sisters, wives, daughters, aunts, and grandmothers with unique qualities, talents, experiences, and dreams.”

Financial Literacy Classes

- Provided Credit 101, Budget 101, Investing 101, and Home Buying 101 Programs throughout the Yampa Valley to 90 participants

Lunch and Learns

- Offered 2 mental health-focused Lunch and Learns with 148 individuals registered

Cherry Fundraiser

- Raised $13,600
- The funds went towards UWYV crisis service programs

Sip and Paint Fundraiser

- Raised approximately $11,500
- A majority of the funding went towards providing local parents with necessary supplies for their babies
PARTNER ALLOCATIONS

Through our grant process, we allocated $368,675 to 28 Northwest Colorado nonprofits.

$138,675
Early Childhood Education

$95,000
Mental Health & Crisis Services

$36,500
Financial Stability

$98,500
Youth Success

6,544
Maximum program reach for children/adults

854
People directly served with the allocations

39
Programs funded
UWYV is financially strong with $1,517,854 in net assets as of August 31, 2023. Our fiscal year is from September 1 through August 31. To view our complete 2023 financial information, such as audited financial statements and our 990 tax return, visit our website UnitedWayoftheYampaValley.org

*These numbers are tentative until the 2023 audit is complete.

GIVING

Donate
- Online, in-person, or mail
- Stocks
- IRA Charitable distributions

Giving Groups
- Women United
- Tocqueville Society
- Summit Club
- Emerging Leaders United
- Youth United Way

Volunteer
- Find volunteer opportunities for UWYV and other local nonprofits at our Volunteer Yampa Valley website
United Way of the Yampa Valley

Contact Information

Steamboat

(970) 879-5605
443 Oak St.

Mail

PO BOX 774005, Steamboat Springs, CO 80477

Director@UnitedWayYV.org

Craig

(970) 824-6222
522 Breeze St.

PO BOX 995, Craig, CO 81626