

ANNUAL REPORT

2022



WELCOME

DEAR FRIENDS AND NEIGHBORS,

Routt County United Way is powered by the community for the community! This was evident coming out of COVID with our community investing the second highest amount of allocations - \$400,000. More children were able to enter preschool, more youth had scholarships to after school and summer programming, and we increased access to mental health services for our school age children and indigent individuals. Our crisis services were well served through this funding.

We launched a new series of financial literacy classes that were immediately full and successful. Our budgeting 101 classes met for 3 weeks and taught zero base budgeting. Each class participant was then matched with a mentor for two additional months. At the end of the three-month period, we asked if the class participants were still utilizing their zero-based budget and the answer was yes!

In September we had the biggest \$50K Day with our partners at Yampa Valley Bank raising more than \$60,000 for our community. In October we launched our new fundraiser to smash poverty "Monster Mash presented by Vectra Bank". This fun event (raising \$35,000) held at The Grand had everyone in costumes, a haunted hallway, a wine tower, dark dining wall and other spooktacular fun. Mark your calendars for this year's event on October 27, Friday. You won't want to miss this unique evening out.

In November we held our Community Thanksgiving Dinner in person free to everyone. A heartwarming event that permeated community from beginning to end. Thanks to our partners at Mountain Valley Bank for hosting with us the Thanksgiving meal and the holiday food card program. We had a record number of families in the food program, providing a week's worth of groceries so that they could buy their loved one gifts or free up some funding for necessary bills. We gave each family the dignity to make their own choice on how best to serve their family.

Thank you for partnering with us to make such great impact in our community. We look forward to more good work in 2023.



Kate Nowak
Executive Director

Kate Nowak



Carrie Helmcamp
RCUW Board
Volunteer President

Carrie Helmcamp

GIVE ADVOCATE VOLUNTEER

TABLE OF CONTENTS

MISSION / VISION	04
2022 HIGHLIGHTS	05
PROGRAMS AND INITIATIVES	06
IMPACT OUR COMMUNITY	07
IMPACT AREAS	08
LEADERS IN GIVING	12
MOUNT ZIRKEL LEGACY FUND	13
FINANCIALS	14
STAFF AND BOARD OF DIRECTORS	15
WOMEN UNITED	16
MONSTER MASH	18
PARTNERS AND SPONSORS	19



RCUW is the
leader in
health and
human services.

ADVANCING THE COMMON GOOD IN ROUTT COUNTY

Routt County United Way (RCUW) commits to advancing the common good in Routt County by improving health, education, and financial stability. Our community-centered solutions focus on our four impact areas: early childhood education, youth success, financial stability, and access to mental health and crisis services. We catalyze change in our community through investing in local nonprofit programs, fostering partnerships, and bridging the gap with our programs.

We are a community builder, unifier, and champion.

OUR VISION

We envision a county where all individuals and families achieve their human potential through access to education, opportunities to improve financial stability, and support to lead healthy lives.

OUR MISSION

Our mission is to unite people, ideas, and resources to advance the common good in education, financial stability, and health.



2022 HIGHLIGHTS

Financial Stability Courses
Launched

New Monster Mash
Fundraiser

In-person Community
Thanksgiving Dinner

Impactful Lunch and
Learns

Record Breaking \$50K Day

Largest Holiday Food Card Drive





PROGRAMS AND INITIATIVES

Our signature programs make a direct impact in the community through giving, advocating and volunteerism. We focus our efforts to Routt County residents with the greatest need.



DAY OF CARING



We look forward to Day of Caring every year where all Routt County comes together to volunteer. The helping hands of so many people create an enormous impact in the community. Thank you to our 291 volunteers who worked on 37 projects saving local nonprofits over \$25,000 in labor costs!

Join us May 24th, 2023, for a great day of serving Routt County nonprofits.



COMMUNITY THANKSGIVING DINNER

The return to in-person dining for our annual Thanksgiving Dinner was filled with joy and gratitude. Thank you to the 189 volunteers and 123 food donors for serving 510 community members! Special thank you to Doug, John, Darren, our entire kitchen crew, and Mountain Valley Bank for making this event possible.



GIFT CARD FOOD DRIVE

To alleviate holiday stress, our Holiday Food Card Drive provides donated grocery gift cards to local families in need. By supplying a weeks' worth of groceries, this frees up money that families can utilize to catch up on bills or purchase gifts for their loved ones. We fulfilled our greatest need for food cards this year providing over 1,300 food cards serving 427 families. Thank you to our generous community and Mountain Valley Bank for ensuring our community experiences financial stability and peace during the holidays.

PARTNERING WITH YOU, IMPACTING OUR COMMUNITY

WHAT DID ROUTT COUNTY UNITED WAY DO 2022?

- Resource and referral for those in need available **40 hours a week**
- Provided **emergency assistance** in partnership with our human service agencies
- Managed our nonprofit center for our nonprofits and community
- Facilitated the Human Resource Coalition (HRC) with **28 Routt County human service agencies**
- Hosted the Community Thanksgiving Dinner
- Hosted the **largest volunteer day** in Routt County through Day of Caring
- Provided 1300 donated food cards for **427 families**
- Engaged our donors in the work we do
- Solicited corporate partners to support our **programming**
- Developed funder relationships
- On **Rural Philanthropy Day steering committee** where front range funders visited our region during a three day conference
- Involved with United Ways throughout Colorado to gain best practices
- Developed relationships with the City and County
- Launched **Financial literacy series**
- Worked with Women United to **educate our community** on domestic violence and Fentanyl
- Managed campaign fundraising
- Managed HRC and United Way grant cycles to provide **\$1,151,786 in funding** for our community
- Poured **\$400,000** into much needed programming for young children, youth, struggling adults and seniors





EARLY CHILDHOOD EDUCATION

GIVING CHILDREN A STRONG START FROM BIRTH TO AGE EIGHT

We invested \$170,000 into early childhood education by funding preschool tuition assistance, childcare programs, early literacy, and Newborn Network. We provided preschool tuition assistance for low-income families to ensure stability and encouraged self-sufficiency.

To promote early literacy, we partnered with The Dolly Parton Imagination Library to give every child from birth to age five access to free monthly books delivered to their home in their name. This program creates a welcoming environment for children to explore literacy and prepare for kindergarten. Additionally, the Newborn Network program provides parental newborn assistance and networking for families which establishes support systems from birth through kindergarten. Our early childhood education initiative provides low-income children in our community their best chance for success.

OUR GOAL

Our early childhood education initiative provides low-income children in our community their best chance for success.

COMMUNITY VOICE

“My daughter learned invaluable social emotional skills during interactions with her peers, and was encouraged to learn through play and creativity. The teachers are patient, kind, and gentle and this sets the tone for how each school day ensues. Each mistake was seen as a learning experience and an opportunity for growth.”

-Parent of Preschool Tuition Program

STEWARDSHIP OF YOUR INVESTMENT

- Discovery Learning Center (FDC)
- Hayden Valley Preschool
- Heritage Park Preschool
- Integrated Community
- North Routt Community Charter School (NRCCS)
- Soroco Preschool
- Steamboat Reading
- SSSD - preschool
- YoungTracks



\$170,000
invested in Early Childhood Education

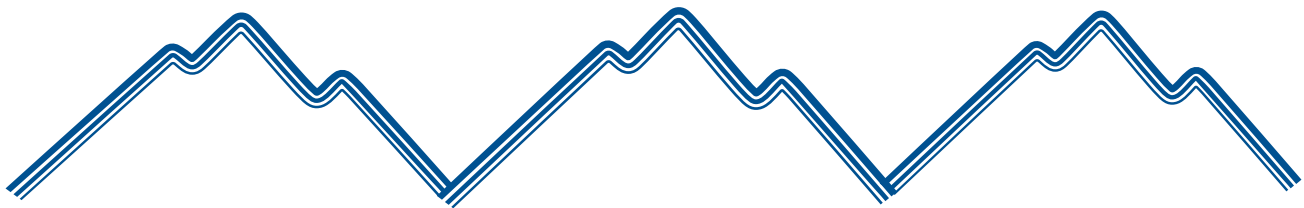


YOUTH SUCCESS

PROVIDING YOUTH A SAFE, HEALTHY, NURTURING ENVIRONMENT

We invested \$110,500 into Routt County youth, funding mentorship, educational programs, and after school activities. The programs we support focus on building healthy relationships, coping skills, mental wellness tools, and resiliency. We invested in programs providing scholarships to after school activities for low income students, minimizing socio-economic differences and supporting success for all youth in our community. We funded programs that developed confidence in young people by increasing literacy and engaging in learning activities. These programs encourage youth to build pro-social relationships and life skills, preparing them to flourish in their transition to adulthood.

Other important and essential programs we invested in provide direct mentorship for youth working with community members and schools for substance abuse prevention. We believe equipping students with tools will help them address adverse childhood experiences.



OUR GOAL

To focus on positive youth development and youth mental health to ensure children in our community are prepared for a bright future.

COMMUNITY VOICE

“The attendance at our summer program helped prepare this child for school attendance. The social skills learned at day camp were able to transfer to the school and make this child’s difficult situation easier for the teachers and the family during the school year.”

- Totally Kids Executive Director



\$110,500
invested in Youth
Success

STEWARDSHIP OF YOUR INVESTMENT

- Boys & Girls Club of NW CO
- BookTrails
- Cycle Effect
- Partners For Youth
- Rocky Mountain Youth Corps
- South Routt Recreation
- Totally Kids
- Yampa Valley Autism



FINANCIAL STABILITY

IMPROVING FINANCIAL STABILITY OF ROUTT COUNTY CITIZENS

We invested \$56,500 into programs providing financial stability for Routt County residents. Financial stability blossoms when a community member's critical needs are met. We funded programs ensuring senior citizens have access to nourishing meals, medical assistance, high quality care, and social activities. LiftUp's Rocket Pack Program, assures food security for low-income children and, provides healthy snacks throughout the school year and summer.

We funded a new Health Partnership Clean and Sober Expansion program, offering community-based activities for those in recovery, loved ones supporting those in recovery, or those choosing a sober lifestyle. In partnership with Women United, we have recently launched our Financial Literacy Check Up series. These classes provide guidance for every step of a financial journey including Budgeting 101, Credit 101, Home Buying 101, and Investing 101.

OUR GOAL

To fund and implement education, critical resources and expansive programs to equip our community for financial stability.

COMMUNITY VOICE

"The Community Center has been a lifesaver for me, because I am a low-income senior. The food is great, and I have made many dear friends over lunch. Thank you!"
- Charlotte Allen

STEWARDSHIP OF YOUR INVESTMENT

- The Health Partnership
- LiftUp of Routt County
- NW Colorado Health- Home Health
- NW Colorado Health- The Haven
- Routt County Council on Aging



\$56,500
invested in Financial Stability

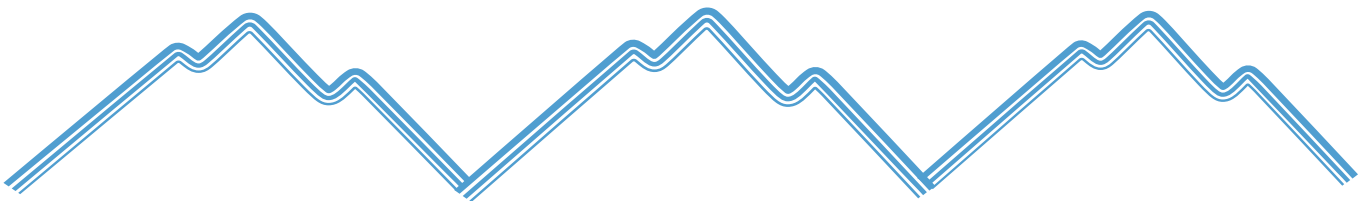


MENTAL HEALTH & CRISIS SERVICES

HELPING OUR COMMUNITY MEMBERS WHEN THEY NEED IT MOST

\$60,365 was invested into mental health and crisis services. Mental Health is one of our top concerns in Routt County. It is critical we have Mind Springs Health provide mental health services for children in Hayden and South Routt, and low-income individuals have access to mental health care. In prevention, we supported Reaching Everyone Preventing Suicide (REPS), suicide prevention and intervention programs for youth and adults.

To be proactive against crises in our community we funded Advocates Social Change Program called- Good Night Out and Good Night's Sleep. The programs empower and educate our local workforce on preventing sexual misconduct when dining or drinking out and understanding on how to safely take action in human trafficking situations. Through your investment we supported veterans who attended two- or five-day retreats to Warhorse Ranch, helping them work through personal trauma. To ensure all crisis interventions and emergencies receive equal aid, we invested in Integrated Community's 24/7 Crisis Interpretation program.



OUR GOAL

Provide access to mental health and critical crisis services allowing our community to live a flourishing and healthy life.

COMMUNITY VOICE

"Access to therapy has changed my life. The help and support from Mind Springs give me courage after my divorce.

- Anonymous



\$60,365
invested in Mental Health & Crisis Services

STEWARDSHIP OF YOUR INVESTMENT

- Better Tomorrow: Advocates of Routt County
- Integrated Community
- Mind Springs Health
- North West Colorado Health
- Reaching Everyone Preventing Suicide (REPS)
- The Haven
- Warhorse Ranch

LEADERS IN GIVING

Leaders in Giving is a catalyst for change in our community, allowing donors to maximize their gift's impact when combining donations with like-minded individuals. Last year, 372 Leaders in Giving members contributed more than \$420,000 to Routt County United Way, funding essential programs and initiatives. These generous advocates for investment in Routt County are from Tocqueville Society, Summit Club, and Women United.



TOCQUEVILLE SOCIETY

The Tocqueville Society is a generous group of philanthropic leaders who choose to invest \$10,000 or more annually in RCUW.

SUMMIT CLUB

Summit Club members give \$500 or more annually. Summit Club members come from diverse neighborhoods, backgrounds, and careers to make our collective vision real.

WOMEN UNITED

Women United members are dedicated to giving, advocating, and volunteering in our community. Members make personal gifts to RCUW of \$100 or more annually.

MOUNT ZIRKEL LEGACY FUND



LEGACY FUND

ROUTT COUNTY UNITED WAY

The Mount Zirkel Legacy Fund provides perpetual investment in our community by ensuring sustainable funding to Routt County United Way. Mount Zirkel Legacy Fund members choose to leave a portion of their estate to Routt County United Way to support education, financial stability, and the health of every person in our community for generations to come. The endowment is under the vigilant stewardship of our Finance Committee, only earnings will be used to support the work of Routt County United Way, while the principal will remain intact.

Please contact Kate Nowak, Executive Director, to learn more: kate@routtcountyunitedway.org

WE HONOR THE FOLLOWING PARTICIPANTS IN THE MOUNT ZIRKEL LEGACY SOCIETY TO DATE:

ARTHUR ANDERSON
DOUG SPRENGLE
DR. WILLIAM AND JUDITH EMERSON
SIDNEY MOON
LYNN AND ALAN SIDMAN
STEAMBOAT SKI RESORT CORPORATION

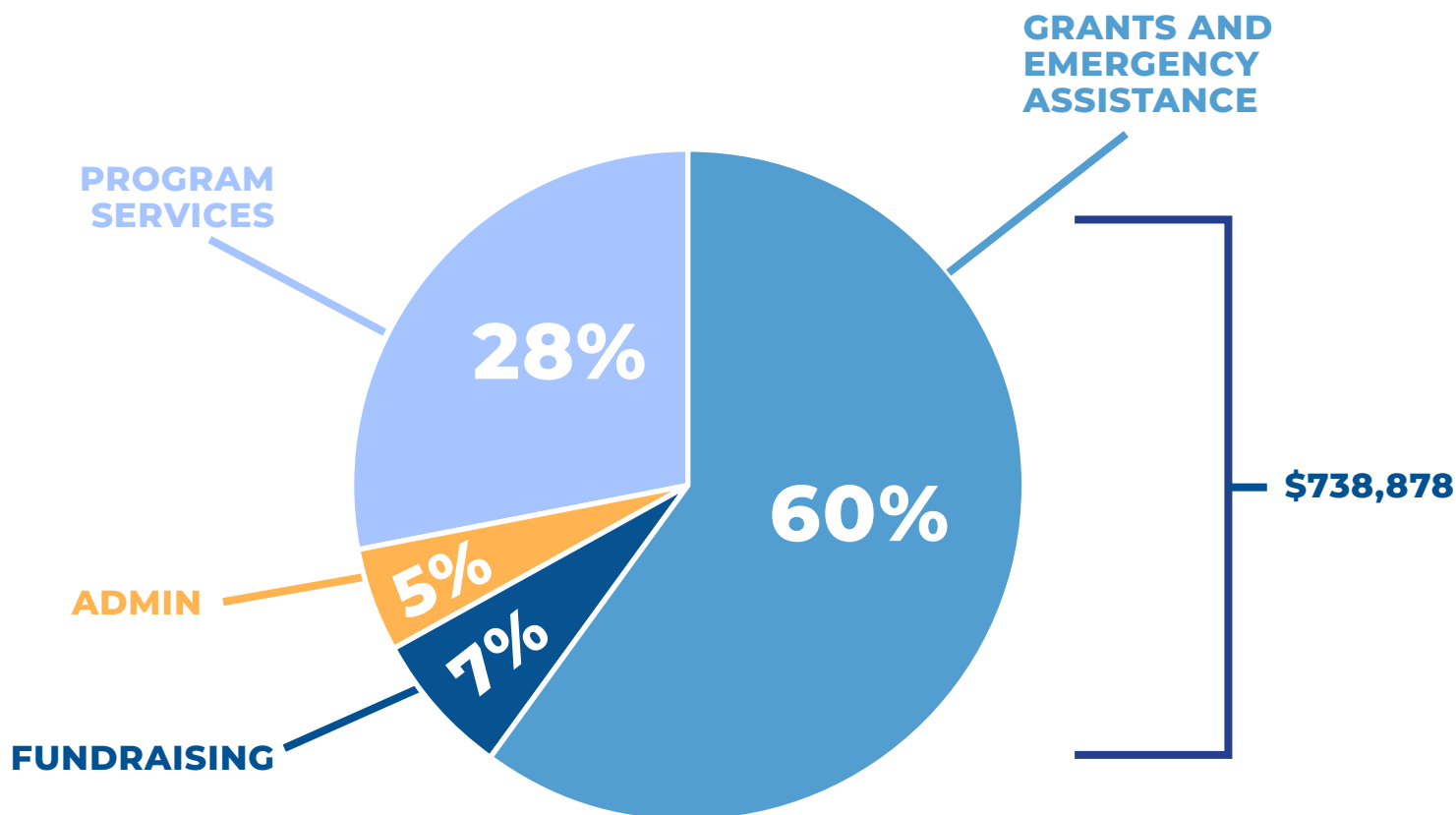




2022 FINANCIALS

WE INVESTED **\$738,878**, THE EQUIVALENT OF **88%** OF OUR TOTAL REVENUE, INTO OUR COMMUNITY, THANK YOU!

We protect and honor donor contributions. We verify each nonprofit agency's IRS eligibility, Colorado State registration, and good standing. We review the leadership and financial statements for each organization we fund.



Routt County United Way is financially strong with \$1,551,254 in net assets as of August 31, 2022. Note that we own 50% our building with our partner agency. 12% of revenue went into administration and fundraising efforts, supporting everything we do.

Our fiscal year is September 1 through August 31. To view our complete 2022 financial information, such as audited financial statements and our 990 tax return, visit our website RouttCountyUnitedWay.org

OUR TEAM



Routt County United Way is governed by a diverse and esteemed volunteer Board of Directors. They guide our Director, oversee finances and management, represent the community in our decision making, and cultivate relationships and trust in our organization.

We are thrilled to have a full staff ensuring our vision is possible. As we continue to grow, we are grateful for the varied and unique qualifications each member of our staff brings.

RCUW BOARD OF DIRECTORS AND STAFF

BOARD

CIARA BARTHOLOMEW

Finance/Business Manager,
South Routt School District

LESLIE GIBSON

Executive Assistant to Rob
Perlman, President & COO,
Steamboat Ski & Resort

CARRIE HELMCAMP

14th Judicial District Family
Court Faciliator For Routt and
Moffat counties

DEBRA SAUERMAN

Community Member

MARCI VALICENTI

Broker Associate, Partner,
The Group Real Estate

LYNN F. ZINN

Co-Chair Women
United

ANDREW CZYSZ

Director of Operations at
Alpine Insurance Brokers

KAREN GOEDERT

Director of Employee
Engagement
Big Agnes/BAP

DAVE KINNEAR

Community Member

ALAN M. SIDMAN

Community Member

ADAM WILSON

Market President,
Vectra Bank

ANAMARIA FLORES

Yampa Valley Bank
Operations Officer

ERON HAUBERT

Principal, Strawberry Park
Elementary

DAVID LUNDEEN

Community Member

MAGGIE TAYLOR

Director of Youth and
Connectional Ministry,
Heart of Steamboat



STAFF

KATE NOWAK

Executive Director

JENNIFER BRUEN

Community Impact Manager

LACEY MANZANARES

Operations Manager

SARAH LUNDAHL

Marketing and Communications

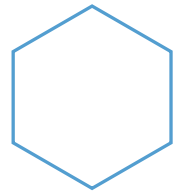


Jen Kate

Sarah Lacey



ROUTT COUNTY UNITED WAY WOMEN UNITED®



Women United (WU) of Routt County United Way is a philanthropic-oriented group of women dedicated to giving, advocating, and volunteering for the most vulnerable in our community. They are mothers, sisters, wives, daughters, aunts and grandmothers with unique qualities, talents, experiences, and dreams. They are driven to inspire, encourage and empower women to become agents of change in Routt County through giving, leadership, and volunteerism.

For the past seven years, WU has provided events and programs to meet critical needs in the county. They are committed to alleviate hardships for families and individuals living and working in the region. In 2022, they offered events focused on domestic violence, fentanyl and women history in Routt County. Below are a few of Women United's 2022 noted successes:



DOLLY PARTON IMAGINATION LIBRARY

A program to improve Routt County's early childhood literacy rate, we partner with Dolly Parton Imagination Library to provide free books monthly to 634 children ages birth to five in Routt County. 2,000 kids have graduated the program over a 5 year period, and we've signed up hundreds of children in 2022!

BACKPACKS AND BUBBLES

Volunteers, donors, and sponsors come together to impact our community through Backpacks and Bubbles. We filled 140 backpacks for low income children in our community, and donated supplies to six schools in our community!



WOMEN UNITED



FINANCIAL CHECK UP COURSES

Inspired by our goal to create financial stability for all Routt County residents we launched our free Financial Literacy Check Up Course! We introduced our first Budget 101 class, following its success we held our second Budget 101 class- doubling the class size! We held our first Investing 101 class at the beginning of 2023 and we are delighted to announce we will launch Credit 101 and Home Buying 101 this year.

LUNCH AND LEARNS

We host Lunch and Learn events to foster education around important topics in our community. Our spring Lunch and Learn, focused on preventing sexual misconduct and violence; with the goal of increasing awareness, empowering community members, and making Routt County a safer place. In the fall, we highlighted the dangers around fentanyl and the steps to overcome addiction and reverse an overdose.

CHERRY FUNDRAISER

We raised \$7,000 for our first fundraiser with sweet Montana-grown cherries! Proceeds supported WU childhood literacy, financial literacy and other programs. Although the cherry crop did not deliver due to extreme hailstorms, we plan to host this cherry fundraiser this July. Stay tuned for ordering information.



THANK YOU MONSTER MASH VOLUNTEERS AND SPONSORS



Thank you to all of those who supported our first ever Monster Mash! Launching our Halloween fundraiser party required support from sponsors, volunteers, and attendees. We can't wait for another year of spooktacular fun!



THANK YOU



Advisors



Steamboat | Sotheby's INTERNATIONAL REALTY



THANK YOU TO OUR PARTNERS AND SPONSORS



CORPORATE GIVERS

- | | | |
|--|----------------------------------|-------------------------------------|
| Abbvie | Fair and Square Construction | Snow County Construction |
| Allterrain Excavating, Inc. | Family Development Center | Sports Travel Consultants, Inc. |
| Alpine Bank | Fox Construction | NCAA All Start Golf |
| Alpine Insurance Agency, Inc. | Hayden School District | Steamboat Christian Center |
| Alpine Lumber Company | Heart of Steamboat United | Steamboat Entertainment, Inc. |
| Bank of the San Juans | Methodist Church | Steamboat Ski & Resort Corporation |
| BAP/Big Agnes | Hill Country Veterinary Hospital | Steamboat Sticker Company |
| Black and Veatch | Holy Name Catholic Church | Teresa Weinman Insurance Agency Inc |
| Blizzard Broadcasting | Horizons Specialized Services | THPK, Certified Public Accountants |
| BMO Harris Foundation | Interiors with Altitude | UCHealth YVMC |
| Central Park Management | Iron Horse Family Foundation | United Parcel Service |
| CGR Charitable Foundation | JJP Companies, Inc. | Vanrinck, Inc. |
| Chalet Val d`Isere | Kazaney, LLC | Steamboat Treasures & Tees |
| Chevron | Klauzer & Tremaine, LLC | Vectra Bank Colorado |
| City Club Foundation | Liberty Mutual | Wells Fargo Bank |
| City of Steamboat Springs | Mountain Tap Brewery | Wells Fargo Foundation |
| Colorado Group Realty Charitable Foundation Inc. | Mountain Valley Bank | Western Slope Accounting Group |
| Colorado Mountain College | Moxie Home Consignments | Wild West Balloon Adventures |
| Community First Foundation | Noodles & More Saigon Cafe, Inc | Xcel Energy |
| Cook Chevrolet | Northwest Insulation LLC | Yampa Valley Bank |
| Debbie Aragon Insurance Agency | OD Steamboat | Yampa Valley Electric Association |
| Eclipse Window Tinting | Resort Group | |
| Eli Lilly and Company | Rotary Club of Steamboat Springs | |
| Erickson Financial Service | Routt County Alcohol Council | |



LIVE UNITED®

**United
Way**



Routt County United Way

CONTACT INFO

routtcountyunitedway.org
970-879-5605

443 Oak Street
Steamboat Springs, CO 80487

P.O. Box 774005
Steamboat Springs, CO 80477

